



Video editor and producer with a background in digital journalism focusing on internet culture. I'm interested in building communities, explaining things in a non-stuffy way and exploring new formats. Not afraid of a challenge.

Contact

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London, N4 1 LD
@elenacresci

Skills

Video editing (Adobe Suite),
Producing, Directing,
Social Media Management,
Photoshop, Scriptwriting,
Researching, Voiceover,
Presenting, Content Planning,
Scheduling, Interviewing,
Writing, Full Driving Licence.

Education

CARDIFF UNIVERSITY
PGDip, Newspaper Journalism

SWANSEA UNIVERSITY
BA English Literature & German

References

RICH HAWKINS
Netflix UK&IE
rhawkins@netflix.com

JON LAURENCE
AJPlus
Laurencej@aljazeera

KELLY LLOYD
We Are Roach (Agency)
kelly@wearereach.co.uk

Experience

VIDEO EDITOR & PRODUCER 2021 - present
Freelance

Creating social media assets for some of Netflix's biggest releases, including:

- Shot by shot analysis of the Army of the Dead trailer with Zack Snyder
- Script writing and supervising Too Hot To Handle's companion show Extra Hot
- Animating a quiz for hit romance show Heartstopper
- An analysis of spinsters for Season 2 of Bridgerton

VIDEO EDITOR & PRODUCER 2019 - 2021
Netflix

Producing and editing videos for Netflix UK & Ireland's social channels.

- Scripting, voicing and editing all my own work
- Cultivating the channel's voice with YouTube essays explaining the backstory to Netflix's biggest projects
- Commissioning and producing essays by other writers
- Producing new formats on Instagram and TikTok

MULTIMEDIA JOURNALIST 2018
Freelance

- Covering internet culture for The Guardian and VICE
- Youth-focused news for BBC Newsbeat
- Producing daily videos and creating new short-form series for Yahoo News

DIGITAL PRODUCER 2017 - 2018
Channel 4 News

Worked as a member of the award-winning digital team at Channel 4 News.

- Combatting viral disinformation in videos
- Editing viral news videos for Facebook and YouTube

SOCIAL EDITOR 2014 - 2018
The Guardian

Ran the Guardian's social media channels and also reported on digital culture for the website and newspaper.

- Developed the Guardian's voice and following on Instagram and Facebook Live
- Wrote attention-grabbing scripts on fake news
- Debunked viral videos covered in the press

Hobbies

In my spare time I'm an amateur Muay Thai fighter for Team Tieu, one of the top Muay Thai teams in London.